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GOVERNOR



Bruce D. Greenstein
SECRETARY

State of Louisiana
Department of Health and Hospitals
Center for Preventive Health

August 21, 2012

To: LA WIC Vendors
From: Tricia Guidroz, MA
LA WIC Vendor Manager
Re: WIC Infant Formula Contract



The Invitation to Bid (ITB) for the WIC infant formula contract has been completed. Mead Johnson submitted the most competitive bid and will continue providing the standard infant formula for the WIC program in Louisiana. The contract will be in effect from October 1, 2012 through September 30, 2015.

Effective immediately, clinic staff will begin issuing food instruments with the standard formulas: Enfamil Premium Infant w/iron, Enfamil ProSobee, Enfamil Gentlease, Enfamil AR, Enfamil Next Step and Enfamil Next Step Soy.

Currently, WIC Vendors are only required to stock Enfamil Premium Infant w/iron (13 oz conc), Enfamil ProSobee (13 oz conc), and Enfamil Gentlease (12.4 oz pwdr).

Should you have any questions concerning this matter, please feel free to contact us at (504) 568-8229.