



State of Louisiana
Department of Health and Hospitals
Center for Preventive Health

APRIL 29, 2013

TO: WIC AUTHORIZED VENDORS

FROM: TRICIA GUIDROZ, MA
LA WIC PROGRAM

RE: ENFAMIL ENFAGROW PREMIUM TODDLER & ENFAMIL ENFAGROW SOY
TODDLER FORMULA CHANGES

Mead Johnson Nutrition has notified the Louisiana WIC Program of the following name and size changes for the Enfamil Enfagrow PREMIUM Toddler and Enfamil Enfagrow Soy Toddler formulas:

Enfagrow PREMIUM™ Toddler – 24 oz Powder

- **New name will be Enfagrow Toddler Transitions.** The Food Instrument will indicate Enfagrow Toddler Transition Powder
- **Current 24 oz Powder will be replaced by a 21 oz Powder**
- There is no change to the UPC
- There is no change to the price

Enfagrow® Soy Toddler – 24 oz Powder

- **New name will be Enfagrow Toddler Transitions Soy.** The Food Instrument will indicate Enfagrow Toddler Transition Soy Powder.
- **Current 24 oz Powder will be replaced by a 21 oz Powder**
- There is no change to the UPC
- There is no change to the price

Currently, WIC Authorized Vendors **are not** required to stock either of the formulas described above.

Mead Johnson Nutrition expects retail availability of the current size (24 oz) to be very limited by the end of June 2013.

Should you have any questions regarding this matter, please feel free to contact us at 504-568-8229.